



ENVISION UTAH

HOW WE GROW MATTERS

ANNUAL REPORT | 2019

2019 HIGHLIGHTS:

Valley Visioning Survey

Utah Inland Port Public Outreach

Early Learning Effort

Utah Teacher Vision

Spring Breakfast

Keynote Address by Lisa Sun, J.D.

BYU Law Professor

Common Good Awards

Keynote Address by Robert J Grow, J.D.

Envision Utah CEO

Point of the Mountain Funding

Clean Air Action Team

Maricopa County

Quality Communities Guide

INTRODUCTION | 2019

It's been nearly four years since the Your Utah, Your Future effort brought together 53,000 Utahns to create a statewide vision for 2050. But establishing a vision wasn't all that Your Utah, Your Future accomplished; hundreds of stakeholders and thousands of residents learned about Utah's future together. We've been working with them to make the vision a reality ever since.

The following pages detail Envision Utah's efforts to implement the Your Utah, Your Future vision. Our work is made possible by the generous support of visionary Utahns like you. We rely on your support to move forward and ensure that Utah is a great place to live—both now and in the future. Thank you.

ENVISION UTAH | IMPACTS

Envision Utah works with many people and organizations to ensure they take Utahns' vision for the future and make it foundational to their work—and we're seeing the results as Your Utah, Your Future strategies are implemented throughout the community.

TIER 3 FUEL



Air quality in Utah is significantly improving. Among other strategies, many of the refineries serving Utah are upgrading their facilities to offer lower-emission “tier 3” fuel, builders are improving the energy efficiency of the homes and buildings they construct, and all new water heaters are now required to be ultra low-NOx.

T.O.D

(TRANSIT ORIENTED DEVELOPMENT)



Since 2010, over 40 percent of new multifamily housing units have been built within walking distance of a rail station. That means reduced household costs, air emissions, traffic, infrastructure costs, and land consumption.

LESS WATER USAGE



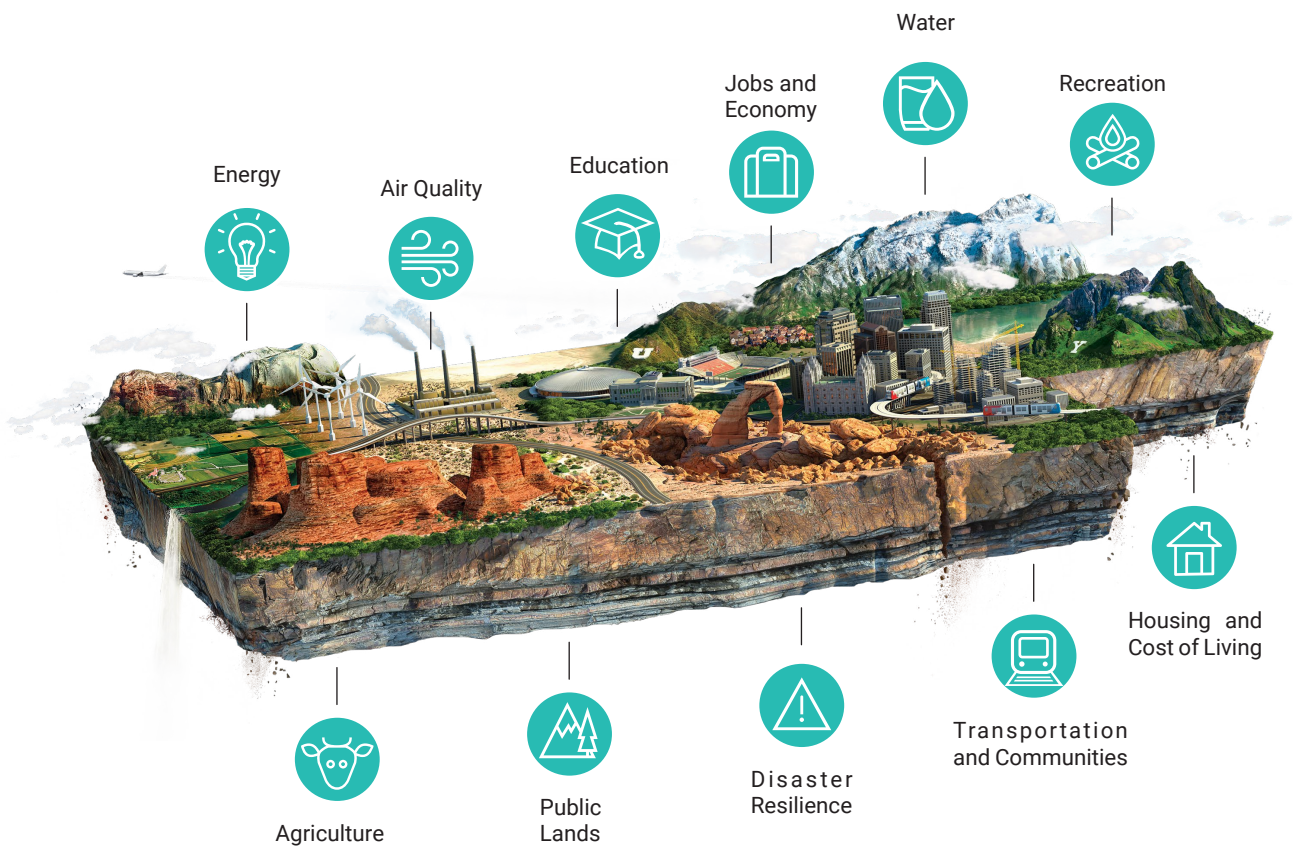
Utahns are now using less than 167 gallons of potable water per capita per day—down from 185 in 2010, and 237 in 2000.

In addition, the state has made major efforts to attract jobs to rural areas, farmland loss has slowed significantly (thanks to compact development), and, while we're not yet where we want to be, significant action has been taken to improve education outcomes throughout the state.

There is still much to be done, but the impact Your Utah, Your Future has made on Utah is nothing short of extraordinary.

YOUR UTAH, YOUR FUTURE IN REVIEW

The Your Utah, Your Future vision is the culmination of more than two years of collaborative efforts to help Utah residents envision our own future. More than 400 experts throughout the state worked together to identify critical choices across 11 topics related to the future, and over 50,000 Utahns weighed in on those choices. The result is a shared vision that establishes a clear context, framework, and direction for policy decisions and actions to achieve the future Utahns want.



YOUR UTAH, YOUR FUTURE CORNERSTONES

There are a four core strategies, or cornerstones, for implementing the Your Utah, Your Future vision. These cornerstones take advantage of synergistic opportunities across the 11 topic areas. All of Envision Utah's work fits within one or more of these cornerstones. The projects described on the following pages are grouped according to the cornerstone they help fulfill.

1. A NETWORK OF QUALITY COMMUNITIES

Restoring the fabric of village, town, and urban centers will significantly improve the convenience of living in Utah as our population grows. Connected centers bring destinations closer to people, making it convenient to drive short distances, take public transportation, walk, or bike.

2. HOMES, BUILDINGS, LANDSCAPING, AND CARS OF THE FUTURE

Cornerstone Two concerns the kinds of homes, buildings, landscaping, and vehicles that make up those communities. Technologies and efficiencies exist today and are improving every year, which can reduce air pollution; save money; make our homes, buildings, and infrastructure more resilient to disasters; and conserve water.

3. A THRIVING RURAL UTAH

Rural communities in the state have their own varying opportunities and challenges. Though 90% of Utah consists of rural, private, and public lands, the vast majority of Utah's population, and the focus of much of prior visioning efforts, is in the urbanized Wasatch Front and Back. As Utah's population nearly doubles by 2050, however, we need to ensure that rural Utah thrives, while still maintaining its rural heritage.

4. PEOPLE PREPARED FOR THE FUTURE

Utahns believe everyone deserves an opportunity to receive a high-quality education that prepares them to participate in the workforce and in society, and that maximizes their individual potential.

| POINT OF THE MOUNTAIN

Beginning in 2016, Envision Utah led stakeholders and the public in establishing a vision for the entire Point of the Mountain area, including the Draper prison site. In 2019, Envision Utah completed Phase 3 for the Point of the Mountain area, focusing on practical implementation of the vision outlined previously in Phase 2. Impacts of this work include the following:

- Additional transportation improvements have been adopted into regional transportation plans and prioritized for funding, including a new north-south roadway.
- A study is underway to identify the alignment and mode for a TRAX Blue Line extension into Utah County, which will allow acceleration of the project by many years.
- Cities are moving forward to include the vision recommendations in their plans—transportation networks, land use planning, etc.
- Mayors and other leaders have begun discussions to create additional local taxing mechanisms to fund the needed infrastructure.
- Large landowners (e.g., gravel pits) have started to incorporate the vision into their own plans.
- A new Point of the Mountain State Land Authority was created to implement the vision on the Draper prison site.

| VALLEY VISIONING

Beginning in 2017, Envision Utah has worked with the Utah County Chambers of Commerce and universities to bring stakeholders and the public together to generate a common vision for the future of the county that will accommodate a substantial portion of Utah's growth. In 2019 Envision Utah completed both Phase 1 and Phase 2 of the project, connecting with stakeholders, creating and releasing a regional scenario survey, and holding various public workshops. Some of the impacts of this work include the following:

- Over 10,000 residents have participated in outreach efforts.
- Utah County approved a sales tax increase for transportation.
- The business community and policymakers are far more united and educated.
- A vision will be released in the spring of 2020 that will create a common agenda for the business community and policymakers.

For the latest information on the process (including additional background information), please visit utahvalleyvisioning.org.



QUALITY COMMUNITIES ACADEMY

Envision Utah has continued its work on the Quality Communities Toolkit, which will be released in Spring 2020. Communities throughout the state face a challenge of planning for Utah's rapid growth while maintaining affordable living options and increasing opportunities for low- and moderate-income populations. This toolkit provides straightforward guidance to cities, developers, and interested residents regarding the steps that can be taken to improve the quality of life within a community.

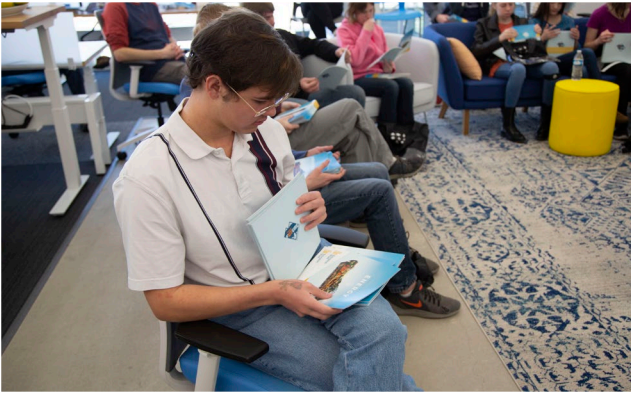
Throughout 2020 Envision Utah will promote the toolkit in meetings and trainings with city staff, city councilors, planning commissioners, and other audiences to help cities across Utah plan more livable and loveable communities for many years to come.

MARICOPA COUNTY

Envision Utah was hired by the Maricopa Association of Governments (MAG) in 2018 to provide research and consultation as they work towards their next regional transportation plan. Specifically, our efforts were focused on helping MAG understand public attitudes around regional transportation needs and priorities. We've partnered with Heart+Mind Strategies (HMS) to conduct values research. Throughout 2019 this work included the following:

- Envision Utah staff traveled to Maricopa County to conduct the values study and share results with key stakeholders.
- With the support of HMS, we used this input to create a detailed values map that provided insight into what Maricopa residents care most about and why.
- Envision Utah conducted two workshops to discuss messaging strategies for the values study findings.

A final report was delivered to MAG detailing how to use the values research through messaging and public engagement for their regional transportation plan.



CLEAN AIR IMPLEMENTATION TEAM

Beginning in 2012, at Governor Herbert's request, Envision Utah facilitated the work of the Clean Air Action Team to establish recommendations for cleaning Utah's air. Since that time, Envision Utah has also led the work of the Provo Clean Air Toolkit and a Clean Air Implementation Team. Throughout the past year, the clean air effort has focused on developing an interactive statewide toolkit that allows Utahns to understand how various actions impact air quality.

Impacts of the Clean Air Implementation Team this year include the following:

- Four of the refineries that serve Utah are moving forward to produce "tier 3" fuel, which will reduce emissions from every car by as much as 14 percent.
- All new water heaters are ultra-low NOx, which reduces emissions by as much as 70 percent.
- The conversation has shifted such that area sources and buildings are now a much larger part of the discussion.
- Mark Miller Toyota is running a pilot program that adds an additional window sticker to educate people about smog ratings.
- Additional financial tools are in the works to improve energy efficiency in multifamily buildings.

UTAH INLAND PORT AUTHORITY

Envision Utah joined the Utah Inland Port Authority (UIPA) in February 2019 as the public engagement consultant. Our aim was to listen to the public, compile an inventory of the concerns and ideas for the jurisdictional area, and inform the Strategic Business Plan being developed by CPCS Transcom Inc. The work was broken into multiple phases and has had several impacts:

- We convened a diverse stakeholder group and held three public forums as part of Phase 1 to gather input.
- We developed an online survey to understand the perspectives, concerns, and ideas related to the UIPA's current jurisdictional area and received over 3,000 responses.
- Six topic-specific working groups were convened twice through the year to address the top issues identified by stakeholders and the public.
- We released the Public Engagement Report in October which provides a high-level baseline context for the jurisdictional area and documents the most important concerns to be addressed.

In early 2020 Envision Utah will continue to work with the UIPA on scenarios. We will package the scenarios into a web-based tool that distills the subject matter into a simple format and engage the public to review the scenarios and choose favorite elements of each. This work will inform the Strategic Business Plan and eventually help the UIPA develop operational policies and programs.



AGRICULTURE

As part of Your Utah, Your Future, Envision Utah analyzed Utah's ability to feed itself today and in the future. This led to a strong awareness of agriculture. Envision Utah has worked over the past year to continue discussions around agriculture and its future in our state. Some of that work has included the following:

- We collaborated with the Agricultural Land Preservation working group, hosted by The Utah Department of Agriculture, on how to utilize Your Utah, Your Future values in rural Utah.
- We continued education and promotion of Envision Utah's Utah County Agriculture Toolbox, released in late 2016.
- We held discussions with community members and government organizations, and other groups such as Utah League of Women Voters, about agriculture preservation.
- Support and research have been offered to launch the 25k Jobs Initiative—a bottom-up approach to bringing jobs and economic development to rural Utah.
- Agriculture is being incorporated as a critical part of the Valley Visioning effort to create a vision for Utah County.



EDUCATION CONVENING AND FACILITATING

For the last four years, Envision Utah has facilitated an Education Steering Committee to help lead the way in making the Your Utah, Your Future vision for education a reality. The steering committee includes Utah's top education and civic leaders, researchers, activists, technical experts, and other respected community members. By engaging these influential Utahns in important conversations, we are affecting the actions and outcomes of many individuals and organizations and accomplishing more than we could alone:

- We identified five strategies that were broadly supported and critical for improving education in Utah. These include early learning in the home, preschool, support for teachers, help for children of any background, and post-secondary education.
- We have become an important thought leader and contributing partner in all the five strategies and in education data and policy in the state.
- We have conducted extensive research related to teacher compensation, and we led a groundbreaking process to create a concrete vision for teacher compensation.
- We have conducted extensive public outreach to help Utahns understand and support the strategies that will have the biggest impact on education in Utah.

UTAH TEACHER INITIATIVE

Teachers have a greater impact on a child's education than anything else in a school, and Utah is experiencing a serious teacher shortage. Roughly 12 percent of teachers leave the profession each year, while fewer and fewer students enter Utah's academic teacher preparation programs. This serious lack of competition and support in the teaching profession threatens the quality of instruction and the quality of our students' education.

Envision Utah has been working to overcome this shortage and ensure that every child in our state has a great teacher. With our project co-chairs Hope Eccles and Scott Anderson, we have brought together education, business, community, and policy leaders to plan and implement strategies that address the state's teacher shortage crisis.

This year those efforts included the following:

- We worked to generate greater public support for teachers and education funding through our outreach campaign.
- Air cover was provided for several school districts to significantly increase teacher pay.
- We convened key stakeholders to create a vision for teacher compensation and other aspects of the teaching profession, "A Vision for Teacher Excellence."
- State and education leaders were lead through the epistemic process behind the teacher compensation vision to help them understand and adopt its core principles.



EARLY LEARNING

We know that strong, nurturing language environments foster the healthy cognitive development of babies and young children. Envision Utah has worked over the last three years on a collaborative effort to empower caregivers and parents as they engage in more purposeful and intentional back-and-forth conversations with their children in Utah. This year, some of that work included the following:

- Envision Utah hosted an early learning breakfast with over 40 organizations represented to convene around how to improve efforts statewide.
- We continued our work with Granite School District and the families of approximately 3,000 preschool students.
- We supported United Way and their Promise Partnership Regional Council's Pre-Kindergarten Readiness team and South Salt Lake action team.
- The early learning programs at Thanksgiving Point were empowered through training and guidance on how to engage parents in brain-building practices.
- Approximately 2,800 new Vroom app were downloaded in 2019.
- New relationships were forged with the University of Utah Health's Pediatrics department, the Mexican Consulate, Health Clinics of Utah, and more.

EDUCATION PUBLIC OUTREACH

Envision Utah's 2019 My Education, Our Future outreach campaigns were smaller and more targeted than in previous years. Our highest outreach priority was to help state, education, and business leaders remain focused on the teacher shortage while we worked through our teacher compensation visioning process and released the vision. During winter and spring, this meant that we specifically targeted people who went to the state capitol building. During fall, we ran our ads online and on TV to reach informed, politically active Utahns who are likely to have children in the school system. We also generated significant earned media around our teacher vision.

Over the course of our My Education, Our Future outreach campaign, we have had the following reach:

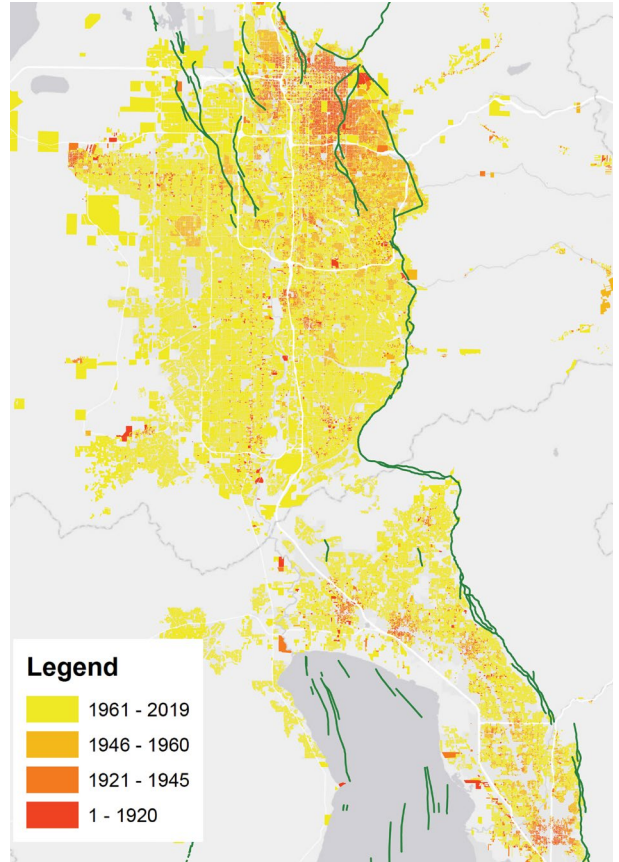
- Our videos have been seen more than 5 million times online on YouTube and social media.
- Ads on TV have reached another 2 million people an average of seven times.
- Beyond views, our social media posts have reached half a million Utahns.
- Online newsletters have reached over 25,000 people.



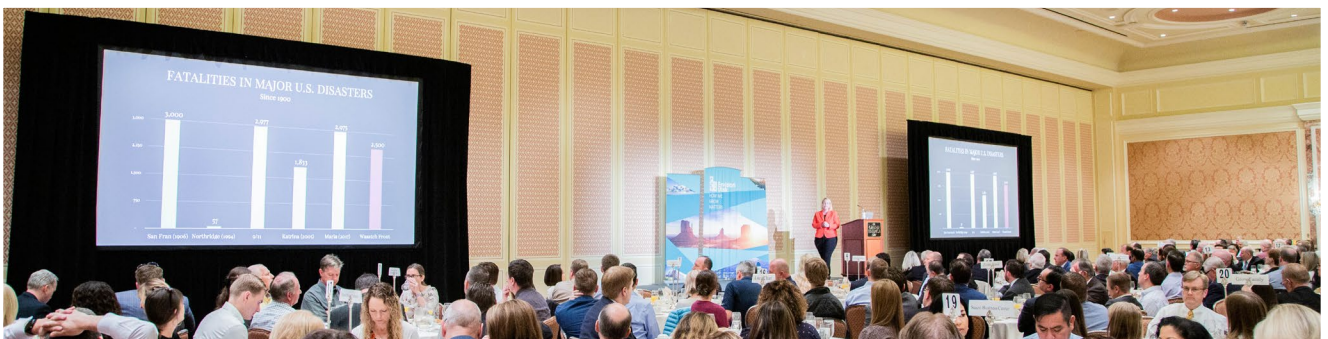
DISASTER RESILIENCE

The Wasatch Front has a 47 percent chance of experiencing a 6.75+ earthquake within the next 50 years. Many factors, including the four-year retrofit of the Salt Lake Temple and the national FEMA exercise taking place in 2021, are drawing attention to the potential impact of a major earthquake in Utah.

Understanding the level of risk, Envision Utah is gearing up for a disaster resilience project to identify key strategies for improving our resilience and mobilize outreach efforts to educate the public. We are currently meeting with stakeholders who are working on this issue to learn what is being done and to identify champions in this effort. Formal kick-off for this project is scheduled for early 2020.



Older homes are often unreinforced masonry (think old, brick buildings) with high earthquake risk.



COMMUNITY OUTREACH

A major part of Your Utah, Your Future implementation includes engagement with the public and our stakeholders. The Envision Utah team works with the public and numerous stakeholders to maintain strong relationships and collaborate to make Your Utah, Your Future a reality. The following represent the highlights of those efforts, including Envision Utah events and press coverage.

COMMON GOOD AWARDS

Once a year, Envision Utah recognizes individuals and organizations who are doing great things to help make our communities a better place. This year's Common Good Awards went to Neighborhood House, the refineries producing Tier 3 fuel, and Governor Gary Herbert. The program featured important discussions around Utah's growth challenges led by keynote Robert J. Grow, Envision Utah CEO. The event also honored Robert Grow as he steps back from his role as CEO of the organization. Over 400 community members attended.

YOUR UTAH, YOUR FUTURE AWARDS

The Your Utah, Your Future Awards honor developments and other projects that support the implementation of the Your Utah, Your Future vision. By building attractive, lively, and safe environments, award-winning projects add value to our communities. This year's awardees included West Valley City Fairbourne Station, Holladay Village Center, Localscapes, Mark Miller Toyota, The Church of Jesus Christ of Latter-day Saints, Grand County, Salt Lake City School District Peer Assistance Review Program, and Wilf Sommerkorn.

SPRING BREAKFAST

The annual Envision Utah Spring Breakfast gives community members an opportunity to come together to discuss issues critical to the future of Utah. This year's event focused on disaster resilience, one of the most concerning issues facing our state. Utah has a high risk of a major disaster disrupting the state's economy and impacting the lives of millions. The event brought attention around this critical issue and over 400 community members attended.

LEGISLATIVE BREAKFAST

Each year, Envision Utah meets with Utah lawmakers at the start of the legislative session to ensure the Your Utah, Your Future vision remains foundational to new law and policy. This year's legislative breakfast highlighted key topics from the Your Utah, Your Future vision, such as air quality and water, and addressed state lawmakers on their role in making the vision for the state a reality. Over 80 legislators attended.





PRESS COVERAGE

Envision Utah media outreach helps shape local issues in a regional context and elevates the discussion on topics like air quality, education, water, and a myriad of other issues related to the Your Utah, Your Future vision.

Through strategic public and media outreach, we aim to continue our efforts to expand our role as a community thought leader and resource for quality growth strategies in every Your Utah, Your Future topic. It's our goal to use public outreach to educate Utahns on the things they can do to make the future they want a reality. Some of our highlights from this year include:

- Publishing several opinion pieces on Your Utah, Your Future topics in regional publications, from Utah Policy to The Deseret News.
- Gaining Envision Utah social media and newsletter contacts through Your Utah, Your Future focused outreach.
- Being featured in the University of Pennsylvania, *Design With Nature Now* exhibit and book.
- Earning more than 100 media mentions across both regional and national outlets, including Forbes and The Washington Post.
- Presenting the Envision Utah process to delegates from across the world at the 68th United Nations Civil Society Conference.
- Presenting to numerous groups ranging from the Salt Lake Realtors to the Utah Legislature.

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Envision Utah is grateful for the ongoing support from the **George S. and Dolores Doré Eccles Foundation** and many other generous supporters:

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CONCLUSION | 2019

Envision Utah credits its success and resolution to the great public and private partnerships forged over the last two decades.

We sincerely thank you for believing in our mission of helping residents create communities that are rich in opportunity and defined by unparalleled quality of life. As Envision Utah continues to move forward, we are appreciative of the monumental community support for local nonprofit capacity building and excellence that is fundamental in maintaining the exemplary quality of life in this region now and for generations to come.



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